



sens

ALLERGY FREE PAINT



• ALLERGY FREE - NO VOC • ECO FRIENDLY - NO EMISSIONS



NOR/7/1





PRODUCT ADVANCEMENTS

- NAAA (Norwegian Asthma and Allergy Association) accreditation – the world’s strictest standards for allergies.
- Swan and Euro Flower environmental accreditation
- Lowest VOC rate of any paint on the market
- Revolutionary waterbourne system
- Improved durability and protection, especially on edges, leading to improved maintenance cycles
- New formulation helping to reduce visible stripes in darker colours
- 2-in-1 versatility – can be used with plaster and wood
- Range includes a primer and choice of top coat sheen level

SENS WOOD PRIMER

Waterbased solvent-free, low-odour white acrylic primer for interior use. Easy to apply, non-drip, fast-drying. For interior new and bare wood, wood panels and construction panels



SENS 10

Matt mid and top coat for surfaces such as wood panels, plaster, concrete, MDF, construction panels, wall paper, glass fibre and filler.

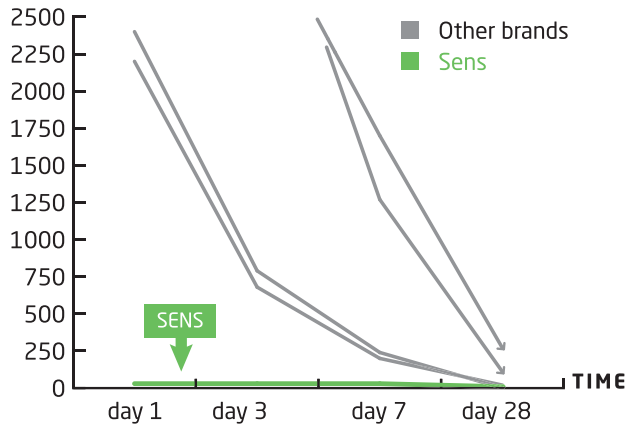


SENS 30

Mid and top coat for surfaces such as wood panels, plaster, concrete, MDF, construction panels, wall paper, glass fibre and filler. Silk or egg-shell finish typical for kitchens and bathrooms.



EMISSIONS



SENS — A LEAP IN SAFETY AND PERFORMANCE

The emissions (vapours) produced by SENS are incredibly low and virtually non-existent after only 12 hours, as can be seen from this diagram. Some competitor indoor paints require up to 4 weeks for their emission rates to fall to the same minimal level of emission SENS achieves just half a day after application. The emissions SENS does produce is harmless and comprises mainly of water.

For optimum colour rendition and quality with Sens or any other Jotun products, use the superior Jotun Multicolour System. Colour can vary according to light conditions, coat finish (i.e. gloss or matt), structure and foundation. Consequently, these colour charts are intended as a guide only.

Tests conducted by the Swedish Technical Research Institute (SP Sveriges Tekniska Forskningsinstitut), an independent laboratory.



CHI
7236



REFLEXION
1622



COTTON
1453 S0502-Y



CLARO
1442



TEA FLOWER
2104 S1002-Y50R



EGG WHITE
1001



TIMELESS
1024 S1002-Y



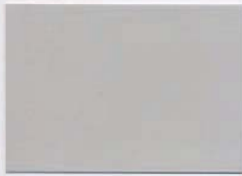
SUMMER SNOW
1928



DUSK
9904



REED
8305



STONE
1927 1801-Y44R



WINTER MIST
1926 S2002-Y



DEMRING
1269 2502-Y17R



SUGARTOP MOUNTAIN
2202 S3005-Y80R



FOG MIST
9930



SAND
1140



NUTMEG
1929



SOLID
2363 S6005-Y50R



THYME
8304 S6005-G80Y



MATRIX
9913



GOLDILOCKS
1012



EMPIRE
8108 S1010-G80Y



SPRING
8087 1715-G87Y



LAUREL
8302



SPRING FOLIAGE
8088



FAIRY
6233 1205-B99G



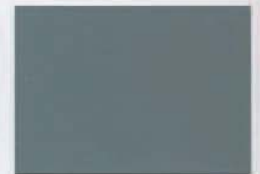
LAKE VIEW
5225 S1510-B20G



PIRATE
5306



SEA EMERALD
6084



SEAWEED
6232 54005-880G



ONE THOUSAND AND ONE NIGHTS
4454



HEATH VIOLET
4177



ALADDIN
4468



TREND
4136



GUSTAVIAN BLUE
4109



JASMINE
3178 S1005-R



SLEEPING BEAUTY
2521 1809-Y79R



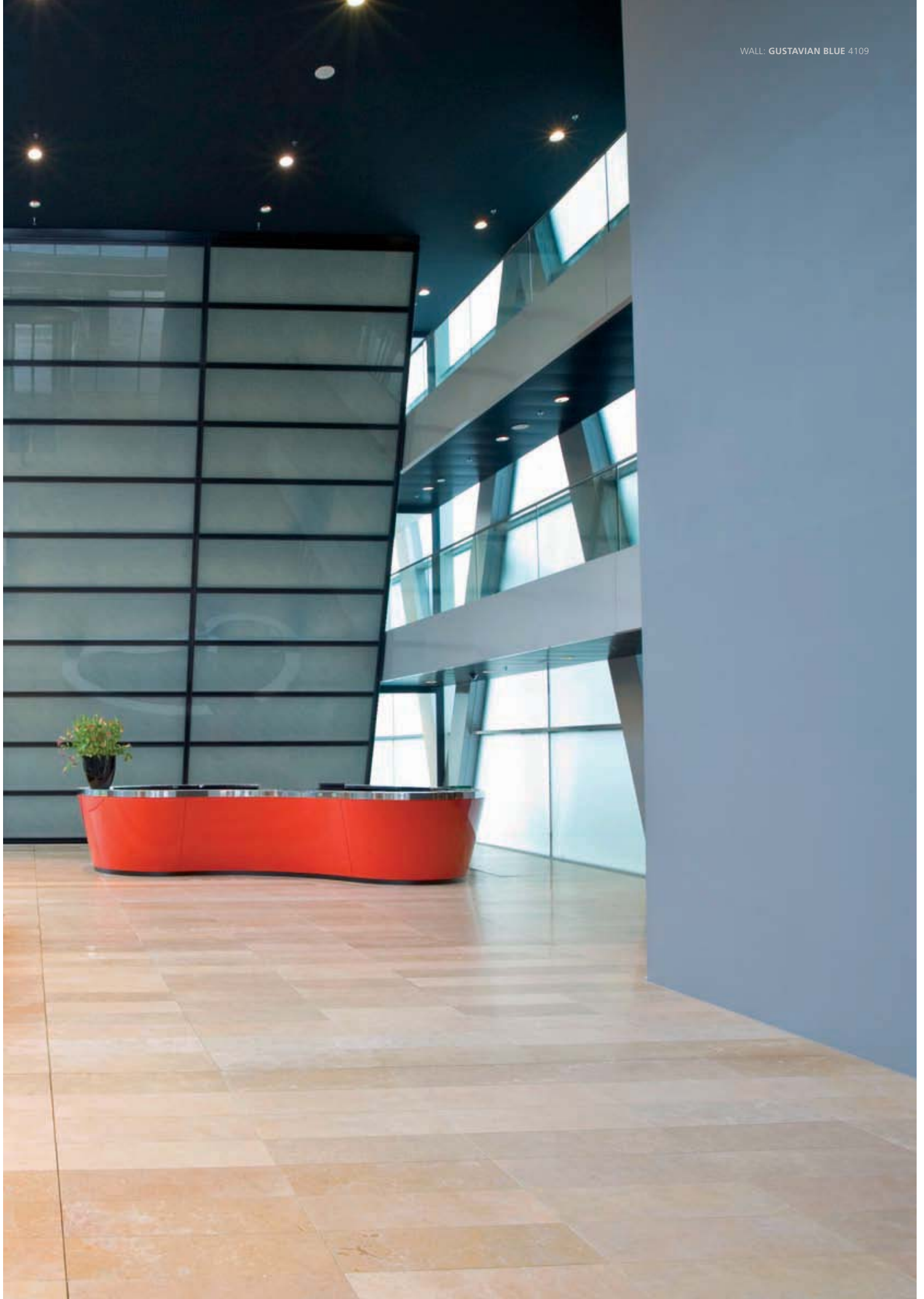
MAGIC POWDER
3115



ROSE LEAF
3114



PEONY
3185



THE WORLD'S FIRST HEALTHY PAINT

Sens is like no other paint range on the market. Open the can and you will notice that it has virtually no smell. This is because vapours have been reduced to the lowest levels ever achieved in an interior paint; Sens contains virtually no emanating harmful substances, making it one of the safest paints available today and the ideal choice for situations where health considerations are paramount.

For instance, how do you paint a hospital without moving patients? Or a public building without the need to close it for weeks and weeks to allow vapour to drop to safe levels? And what about the expectant mother, eager to paint a nursery for her soon-to-arrive baby?

With Sens, air quality is preserved during application and drying and incidents of respiratory irritation caused by exposure to fumes is virtually non-existent. Unlike competitor paints with higher VOC ratings, you can stay in the room during and after painting – vital for applications where health may be affected, or where disruption needs to be kept to a minimum.

Initially developed in response to a growing demand for a safe paint with an ultra low Volatile Organic Compound (VOC) rating, Sens has quickly established itself as the safest interior paint available on the market today.



LEADING ON THE ENVIRONMENT

Jotun is at the forefront of developing paints and coatings that are less harmful to the environment. We don't simply talk about green issues, we are 100% committed to developing products that have minimal impact on the planet.

Sens is one such product, designed from the ground up to have a low environmental impact without compromising performance, and, as such, has been accredited with two of the world's most rigorous eco-labels, the Swan and the Euro Flower labels.

The Swan label, in the Nordic countries, and the Euro Flower, in Europe, are considered to be eco-accreditation of the highest standing. The objective of these official and highly regarded marks is to promote products that are kindest to the environment throughout the entire lifetime of the product – during production, useful life and eventual disposal.

WALL: GOLDLOCKS 1012 CHAIR & WINDOW: CLARO 1442



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Our paints comply with European
Commission VOC product directive
2004/42/CE, which limits the VOC content
of paints. Our water based paints already
comply with the 2010 limits set by the EU.



Jotun Protects Property